

ALBERTA COLLEGE OF ART + DESIGN

I will make money as an art or design graduate

There are many education opportunities after completing a BFA or BDes degree

ACAD will prepare me for the 'real world'

I will graduate with transferable skills to broaden my career choices

My degree will get me a job after graduation

There's more to an art and design education than 'making art'



Whether you graduate with a Bachelor of Fine Arts or a Bachelor of Design Degree from ACAD you are highly employable.

88% of alumni were employed within one year of graduating.

69% of ACAD alumni say they were employed in a field related to their degree within 4 months after graduation

- 80% of ACAD alumni have positive satisfaction in their current career.
- The majority of Art and Design graduates have a 4% unemployment rate.
- An IBM Poll of 1500 executives rate creativity as the #1 leadership quality—over dedication and global thinking.

88% of our alumni are employed within one year after graduating
Creativity is #1

After graduation ACAD alumni go on to become designers, art therapists, photographers, creative directors, multimedia designers, fashion designers, architects, animators, art historians, exhibiting artists, industrial designers, and more—the opportunities are endless. Whichever path you choose—like our graduates, you will become an important contributor to culture, society and international economies.

- 79% of ACAD alumni work as professional artists or designers at some point in their careers—compared to 58% Biology Majors, 56% Accounting Majors, 53% Mechanical Engineers who only get work in a field related to their degree.
- If you are planning on starting a business or doing any freelance work, you're in good company as 82% of ACAD grads either are, or have been, self-employed since graduating.
- Our alumni are passionate about art and design with 91% who have founded a non-profit or for-profit organization.

80% alumni have worked as professional artists or designers

WHAT DO PAST STUDENTS SAY ABOUT ACAD?

90% of alumni say their overall arts or design education experience was good or excellent.

88% of alumni rated their overall experience good or excellent.

85% of alumni would recommend ACAD to someone like themselves.

75% of alumni would attend ACAD again.

WHY IS ACAD A GREAT PLACE TO STUDY?

- Credible Instructors: ACAD has more Governor General's Award winning faculty than any other post-secondary institution in Canada (Visual and Media Arts).
- 16:1 student to faculty ratio means a close-knit environment where instructors genuinely know you.

- Intimate student population with only 1,100+ students.
- Small studio class size with an average of 16 students.
- Over 100,000 square feet of studio space.
- 12+ Student Galleries on Campus.
- Almost 90% of alumni have supported the arts via volunteerism, board service, teaching and donating money or time to an event in the last 12 months.
- Of those that founded a non-profit or for-profit organization, 83.3% of these organizations were Arts-related.

- \$450,000 Scholarships, Awards and Bursaries available to students per year.

HOW MUCH WILL ACAD COST PER YEAR?

\$5,502 per Canadian student vs. \$6,765 to \$8,646 at other leading postsecondary arts-centered institutions.

\$15,522 per international student vs. \$17,617 to \$19,161 at other leading postsecondary arts-centered institutions.

ACAD OFFERS

BFA
BDes
MFA



Bachelor of Design

77% STUDIO CLASSES: hands on and applied learning

28% LIBERAL ARTS/ THEORY



Bachelor of Fine Arts

63% STUDIO CLASSES: hands on and applied learning

37% LIBERAL ARTS/ THEORY

21% of our alumni go on to achieve a Master's Degree

71% say ACAD prepared them for further higher education

LifeLong Learning is an important quality to all our students and alumni.

- 21% of ACAD alumni achieve at least a Master's Degree.
- 42% pursue additional degrees or credentials after graduating from ACAD.
- 71% of those that pursued higher education say ACAD prepared them for that step.
- ACAD is proud to have our MFA program available as well!

42%

Things to consider: Are you intending on working for a company or hourly pay? Maybe you're looking to work freelance or contract—hourly or contract rate... and of course you can do all of these together!

- Annual income of ACAD alumni:
 - 63% over \$50,000
 - 26% over \$70,000
 - 7% over \$100,000

- Of alumni who worked as an artist, 46% derived over half of their household income from work as an artist.**

- Starting wages in the graphic design industry are \$42,000 per year. After four years the average wage was \$65,500.**

\$70,000

Of alumni who worked as an artist, 46% derived over half of their household income from work as an artist.**



\$50,000

Whether you want to put on an exhibition, gain work experience, or get inspired by what other ACAD grads are doing, it's a great time to start building your career. We are always working towards building communities that last past graduation.

- Connections made at ACAD give alumni a head start in the job market through practicum, job-placement and freelance opportunities.

- Classes dedicated to professional practice show students how to operate as a practicing artist and how to start a small business or non-profit.
- Get practical experience organizing an event, participating in your own show, or starting up a new student club
- Practicum courses give students a head start with businesses in the community.
- Events like ACAD Show + Sale give students the opportunity to showcase their work at a public sale.
- ACADSA, our student association plays a role in helping students find job opportunities with their VP of Cultural Development.

PROFESSIONAL PRACTICE

FOR MORE INFORMATION VISIT ACAD.CA

To experience ACAD in augmented reality download the Aurasma App on your phone at acad.ca/aurasma

